



## Ruppert Rounds out HR Department with Vice President, Director of Talent Acquisition

**For Immediate Release:** October 18<sup>th</sup>, 2017

**Contact:** Amy Snyder (301) 482-0300

*Laytonsville, MD* – Ruppert Landscape is pleased to announce the promotion of **Jay Long** to vice president of human resources and the addition of **Cari Ciuba** as director of talent acquisition.

“Our recent five-year strategic planning process highlighted the need to strengthen our HR department to support the organization and also ramp up our efforts around hiring, retention and reduction of turnover,” said company president, Phil Key.

Long has over 28 years of experience in the contracting industry and has been with the Ruppert organization for over 16 years as director of organizational and people development. He holds a bachelor’s degree in biology from George Washington University and an MBA from the University of Maryland. As vice president of human resources, he will continue to provide day-to-day leadership over the full range of the organization’s HR functions, including employee development, recruiting, and safety.

“Jay has been an integral part of our people development initiatives,” said Key. “In his new position, his scope of responsibilities will expand as he will be supervising the growing HR team needed to support operations.”

Ciuba joined the company as director of talent acquisition to support the organization’s recruiting efforts. She brings over 20 years of experience in talent acquisition and management, having most recently held a position as director of talent acquisition for Bell Partners, a national apartment investment and management firm, at their corporate office in North Carolina. She holds a bachelor’s degree in human resource management from the University of Maryland College Park. A native of Washington, D.C., she recently relocated to Maryland from Greensboro, NC.

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“The addition of this new position is a key part of our initiative to excel at attracting, developing, and retaining talented individuals who personify the Ruppert culture and will help us grow and continue to provide top-notch service to our customers,” said Long.

Ruppert Landscape, a family and employee-owned business, provides commercial landscape construction and management with 21 branches serving eight primary markets in Philadelphia, Baltimore, D.C., Richmond, Raleigh, Charlotte, Atlanta and Houston. The company has a long-standing tradition of growing its team and giving back to the community. Visit us at

[www.ruppertlandscape.com](http://www.ruppertlandscape.com).

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